



36 Nagle Street, Wagga Wagga NSW 2650

## Pickles launches custom-built agriculture marketplace: Pickles Ag

***Australian owned. Australian grown. Australian Asset Management.***

**3 June 2022:** Australia's leading marketplace for Transport, Construction, Mining, Aviation, Vehicles, General Goods & Salvage assets, Pickles, has launched a new marketplace with agricultural-centred services.

Pickles Ag will support the local agricultural sector through buying and selling quality agricultural assets, expertly valued and remarketed. Its focus is on local industry knowledge to bring the best returns; plus the volume and variety of stock with a simple way to purchase providing customers with what they need.

Pickles Ag National Sales Manager, Clay Redmond, says that when the Pickles family first opened their doors over 55 years ago as a stock and station agent, it was so local people with local knowledge could support local businesses.

"In 1964 the business was built on the foundations of reliability integrity, transparency, and trust. These values are the standards that are still upheld by the business today," says Redmond.

"Buying and selling with Pickles Ag allows producers and farmers with direct access to a large agricultural marketplace that has been built with farmers in mind. Our services provide the ag industry with resources that directly benefit local businesses around Australia."

Pickles Ag has over 50 sales staff across the country at more than 20 sites, with a dedicated team of Ag specialists. The Ag experts are supported by national resources to cultivate a successful, farm-centric marketplace. Buying and selling with Pickles Ag provides a trusted partnership that offers security and the information needed to make the smartest business decisions about a property's assets.

The benefits of partnering with Pickles Ag are:

- Individual customised remarketing solutions
- Dedicated Ag specialist team
- Sell direct from your farm – no transport required
- Access a local expert team that understands the market and provides national resources
- Accessing low and high market estimates that Pickles Ag stands by
- The Pickles website receives over 1M website users per month, making it a huge marketplace to reach buyers around Australia



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As Australia's leading asset remarketers, Pickles Ag offers a wealth of industry-specific knowledge to customers looking to buy or sell their agricultural equipment.

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### **ABOUT PICKLES**

Pickles is Australia's leading marketplace for used vehicles, salvage, industrial, agricultural, and general goods, offering thousands of quality assets every week at below-market prices.

With over 55 years' experience selling on behalf of trusted vendors including government departments, major financial institutions, fleet, lease and insurance companies, and major corporate businesses, Pickles offers customers value, flexibility, and convenience.

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**For further information, high-res imagery, or to organise an interview please contact:**

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