MEDIA RELEASE

BYD Australia appoints Pickles as sole auction partner in landmark Australian EV agreement

9 June 2026: BYD Australia has appointed Pickles as its sole auction partner in Australia under a three-year agreement, in a move reflecting the continued growth of Australia's electric vehicle market.

The agreement will see Pickles manage the remarketing and sale by auction of BYD's company fleet vehicles nationally, leveraging its established physical and digital auction network, growing EV capabilities, and extensive buyer audience across Australia.

The partnership comes as Australia's used EV market continues to evolve rapidly, with increasing buyer demand, improving familiarity with electric vehicles, and growing confidence in EV ownership beyond the new car market.

Chris Shaw, General Manager, Motor Vehicles at Pickles, said the agreement represents an important milestone not only for the two organisations, but for the broader automotive sector.

"This is a significant partnership for Pickles and a strong signal about the continued evolution of the Australian EV market," says Shaw.

"We're seeing increasing confidence in used electric vehicles from both private buyers and the trade as the market develops, pricing becomes more accessible, and understanding of EV ownership continues to improve.

"BYD has established itself as one of the fastest-growing new energy vehicle brands in the country, and we're proud to be selected as its sole auction partner in Australia.

"With our national footprint, digital platform, EV handling expertise, and growing battery health assessment capabilities, Pickles is well positioned to support the next stage of growth in the secondary EV market."

Stephen Collins, BYD Australia Chief Operating Officer, said the agreement helps support the long-term development of Australia's EV ecosystem.

"As the Australian EV market continues to expand, establishing strong and trusted remarketing pathways becomes increasingly important," says Collins.

"Pickles brings significant national reach, operational capability, and experience in the automotive remarketing sector, making it a strong strategic partner.

“This partnership will help support a healthy and transparent secondary market for electric vehicles, which is an important part of broader EV adoption and consumer confidence.”

The agreement further strengthens Pickles’ position as one of Australia’s leading sellers of used EVs, with the company continuing to invest in EV-specific processes, battery health assessment capabilities, and broader market education initiatives.

The first BYD vehicles will go on sale Tuesday 9 June 2026 as part of the National Government, Fleet Lease & Other Vehicles online auction:

Auction platform: Pickles.com.au
Auction opens: 10:00 a.m. AEST Tuesday 9 June

-ends-

ABOUT BYD AUSTRALIA

Founded in February 1995, BYD is a high-tech company devoted to leveraging technological innovations for a better life. After 30 years of high-speed growth, BYD has established over 30 industrial parks across six continents and played a significant role in industries related to electronics, auto, renewable energy, and rail transit. With a focus on energy acquisition, storage, and application, BYD offers comprehensive new energy solutions with low and zero-emissions. BYD’s range of new energy vehicles available in Australia comprises the DOLPHIN, SEAL, SEAL 6, ATTO 1, ATTO 2, ATTO 3, SHARK 6, SEALION 5, SEALION 6, SEALION 7 and SEALION 8.

ABOUT PICKLES

Pickles is Australia’s leading marketplace for used motor vehicles, industrial, mining, oil & gas, construction, salvage assets, and general goods, offering thousands of quality items across hundreds of monthly, online auctions. With more than 60 years’ experience selling on behalf of trusted vendors including government departments, major financial institutions, fleet, lease, and insurance companies, and major corporate businesses, Pickles offers customers value, flexibility, and convenience. www.pickles.com.au

---

For further information or to organise an interview, please contact:
Kelly Drew: 0418 486 959 / kelly.drew@stratcollective.com.au