Pickles

MEDIA RELEASE

Big Machines, Big Moments: Pickles Returns to Diesel Dirt & Turf with Live Auction Open to All

5 May 2025: Australia's largest industrial auctioneer, Pickles, is set to make a significant impact at the upcoming Diesel Dirt & Turf Expo, bringing the excitement of a live auction featuring a fleet of high-demand construction and agricultural equipment ready to go under the hammer.

The Pickles live onsite auction will commence at 1:00 p.m. on Friday, 16 May 2025, at Sydney Dragway, Eastern Creek. The auction will showcase approximately 70 lots of high-quality civil construction equipment, including graders, dozers, rollers and excavators. Buyers have the flexibility to attend in person or bid online from anywhere in the country, with a portion of the assets available onsite at the expo for inspection.

Standout items in this year's auction include:

- A 2022 John Deere 700L Dozer with only 1,300 hours,
- A 2014 Caterpillar 12M Grader with 7,000 hours and a bull blade fitted, and
- A JCB 5CX Backhoe.

These hero assets reflect the variety of equipment available to suit the needs of civil construction businesses of all sizes.

"Year on year, the lineup of equipment presented at the Diesel Dirt & Turf live auction proves to be a premium offering, allowing buyers to bid with absolute confidence – whether onsite or from wherever they are via our online platform," says Matt Blanch, State Sales Manager NSW at Pickles.

"Our vendors include government organisations, councils, major leasing companies and respected civil construction clients from across the state. The live auction on Friday afternoon always draws a big crowd and creates a great atmosphere – it's one not to miss, whether you're in the market to buy or just bringing the family to check out the action at the Pickles site."

The auction will be supported by experienced auctioneers, onsite staff and real-time digital bidding via the Pickles platform. The full list of lots is available now at pickles.com.au.

Key Details:

- Auction: Friday, 16 May 2025
- Location: Sydney Dragway, Eastern Creek – Diesel Dirt & Turf Expo, Site #M1
- Auction Start Time: 1:00 p.m.
- Bid: Onsite or online via the Pickles website

“The Diesel Dirt & Turf Expo runs from Friday to Sunday, and Pickles will be on site for the duration. Stop by and say hello at Site #M1 – we’ll have raffles, prizes and giveaways across the weekend,” adds Blanch.

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ABOUT PICKLES

Pickles is Australia’s leading marketplace for used motor vehicles, industrial, mining, oil & gas, construction, general goods and salvage assets, offering thousands of quality items across hundreds of monthly, online auctions. With more than 60 years’ experience selling on behalf of trusted vendors including government departments, major financial institutions, fleet, lease, and insurance companies, and major corporate businesses, Pickles offers customers value, flexibility, and convenience.

For further information, to organise an interview, or photos / videos of the auction, please contact:
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